

# HONORING THE BEST IN DIGITAL MEDIA

&P announced the
winners of the 28th annual
EPPY Awards on November 4th
at EditorandPublisher.com.

This year's EPPY Awards received more than 400 entries. Winners were selected from an international list of nominations to honor the best in digital media across more than 40 diverse categories. Entries came from media companies large and small worldwide, including local news publishing, broadcast networks, cable news and sports networks, pure-play international websites and niche content publishers.

There were additional categories celebrating excellence in college and university journalism. The categories were



separated into websites with more than 1 million monthly unique visitors and those that receive fewer than 1 million. Winners must receive a score in the top one-third of the average score across all categories within their division. As a result, there may be no winner in categories not reaching this threshold.

A big thank you goes out to our EPPY judges this year. Our panel of 33 judges comprises media leaders in website design, marketing and advertising, editorial, technology, education, media management and consulting.

For a complete list of winners and finalists, visit EPPYAwards.com.

# WEBSITE CATEGORY WINNERS AND FINALISTS

Best Daily Newspaper Website (1 million or more unique visitors) The Boston Globe for BostonGlobe.com

Best Weekly or Non-daily Newspaper Website (fewer than 1 million unique visitors) La Notica for LaNotica.com

Best Black newspaper website (fewer than 1 million unique visitors) Defender Network for DefenderNetwork.com



Consumer Reports won the EPPY for Best Magazine Website with 1 million or more unique visitors. Lauren Stanich, senior vice president and chief membership officer at Consumer Reports, said, "Consumer Reports is committed to fighting for fairness in the marketplace. Our dedicated team of journalists, designers, advocates, and video and social media producers works tirelessly to expose the truth and inform people's decisions. We are thrilled to deliver an experience that customers value and trust." (Image provided)



▶ The Brazilian Report won three EPPYs — Best Online-Only News Website with fewer than 1 million unique visitors, Best Home Page Design with fewer than 1 million unique visitors, and Best Overall Website Design with fewer than 1 million unique visitors. The Brazilian Report team is shown (I to r): Amanda Audi, Caroline Coutinho, Fabiane Ziolla Menezas, Cedê Silva, Ignacio Portes, Lauran Quinn, Gustavo Ribeiro, André Felipe Chiavassa, Euan Marshall, Ana Ferraz, and Lucas Berti. (Photo provided)

Best Hispanic newspaper website (fewer than 1 million unique visitors) La Noticia for LaNoticia.com

Best Magazine Website (1 million or more unique visitors) Consumer Reports for Showcasing the Digital Platform for Consumer Reports

Best Magazine Website (fewer than 1 million unique visitors) CARE News

Best Sports News Website (1 million or more unique visitors) The Boston Globe for Boston Globe Sports

Best Online-only News (1 million or more unique visitors) CalMatters for CalMatters.com

Best Online-only News (fewer than 1 million unique visitors) The Brazilian Report



CEO Laura Quirin and Editor-in-Chief Gustavo Ribeiro are the co-founders of The Brazilian Report. (Photo provided)

Best Local Radio News Website (1 million or more unique visitors) WHYY News

Best Business/Finance Website (1 million or more unique visitors) McKinsey for McKinsey Global Publishing

Best Business/Finance Website (fewer than 1 million unique visitors) GrowthSpotter

Best Entertainment/ Cultural News Website (fewer than 1 million unique visitors) OnMilwaukee for OnMilwaukee.com

Best Mobile News App (fewer than 1 million unique visitors) Reform Austin News for Reform Austin App

# CONTENT CATEGORY WINNERS AND FINALISTS

Best Investigative/
Enterprise Feature
(1 million or more unique visitors)
Caitlin McGlade, Sahana Jayaraman and
Melina Walling, The Arizona Republic/
azcentral.com for "The Bitter End"

Best Investigative/
Enterprise Feature
(fewer than 1 million unique visitors)
International Consortium of
Investigative Journalists for
"Deforestation Inc."



▶ Reform Austin News won the EPPY for Best Mobile News App with fewer than 1 million unique visitors. Nick Anderson, Reform Austin's managing editor, and Jovanka Palacios, Reform Austin journalist, created the app for Reform Austin News. Reform Austin's Managing Editor and Pulitzer Prizewinning Editorial Cartoonist Nick Anderson said, "I'm very proud of our team. We are very small, but I think we punch above our weight. It's great to get this recognition from E&P." (Photos provided)



▶ GrowthSpotter won the EPPY for the Best Business/Finance Website with fewer than 1 million unique visitors. GrowthSpotter Reporter Dustin Wyatt and Editor Laura Kinsler cover all real estate and development segments across Central Florida. The website, a premium product of The Orlando Sentinel, has grown its subscriber base by 20% this year. GrowthSpotter's Editor, Laura Kinsler, said, "For GrowthSpotter to take home its fifth EPPY award demonstrates our continued commitment to excellence that started with the launch in 2015 and has never wavered. Orlando is one of the nation's most dynamic real estate markets, and we are beyond proud to be recognized for our work." (Photo provided)

Best Collaborative Investigative/ Enterprise Reporting (1 million or more unique visitors) ProPublica and NBC News Digital for "Overpolicing Parents" Best Collaborative Investigative/
Enterprise Reporting
(fewer than 1 million unique visitors)
Organized Crime and Corruption
Reporting Project for "The Rotenberg Files"

Best News or Event Feature (1 million or more unique visitors) NBC News Digital for "Boiling Point: A City's Fight for Clean Water"

Best Business Reporting
(1 million or more unique visitors)
The Boston Globe for "Boston doesn't work if the T doesn't work"

Best Business Reporting (fewer than 1 million unique visitors) Allison DeAngelis, STAT and Ryan Cross, The Boston Globe for 'The inside story of how data integrity issues rolled a biotech seen as "Moderna 2.0"

Best Business/Finance Blog (1 million or more unique visitors) Andrew Ford, The Arizona Republic/ azcentral.com for "Blood and Money"



# Award-winning journalism essential to our communities



THE ARIZONA REPUBLIC azcentral.

Best investigative/ enterprise feature "The bitter end"

Best business/ finance blog Andrew Ford, "Blood and Money"



THE TENNESSEAN

Best use of data/
infographics
"Uneven Ground:
Exceptional Black farmers
and their fight to flourish
in the South."

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▶ The OCCRP won the EPPY for Best Collaborative Investigative/Enterprise Reporting with fewer than 1 million unique visitors. The image shows the OCCRP partners who worked on The Rotenberg Files project. (Image provided)

Best News/Political Blog (1 million or more unique visitors) Raw Story for "Raw Story" Best News/Political Blog (fewer than 1 million unique visitors) Honolulu Civil Beat for "The Sunshine Blog"



▶ Retro Report and WORLD won the EPPY for Best News or Event feature video with fewer than 1 million unique visitors for "Extremism in America." Pictured on a Zoom call is the Retro Report team, upper level (I to r) Heru Muharrar, Brian Kamerzel, bottom level (I to r) Scott Michels, Anne Checler. (Photo provided)



▶ The Tennessean won the EPPY for the Best Use of Data/
Infographics with 1 million or more unique visitors for
"Uneven Ground: Exceptional Black farmers and their
fight to flourish in the South." Reporters, photographers
and designers spent months visiting farms across the
South, researching the Department of Agriculture's history
of discrimination, shooting beautiful photography, and
designing an interactive timeline. The team is incredibly
grateful to the farmers who shared all they have achieved
despite the decades of discrimination they have faced. In
the photo, Lamont Bridgeforth refuels equipment during the
cotton defoliation process. Cotton represents about 30% of
what the Bridgeforths grow on their row crop farm in North
Alabama. Photo credit: George Walker IV / The Tennessean

Best Use of Data/Infographics (1 million or more unique visitors) The Tennessean for "Uneven Ground: Exceptional Black farmers and their fight to flourish in the South"

Best use of data/infographics (fewer than 1 million unique visitors) Grist, The Bitter Southerner, Economic Hardship Reporting Project for "Washed Away: How disaster relief leaves Kentucky's landslide victims behind"

Best Use of Social Media/ Crowd Sourcing (1 million or more unique visitors) USA TODAY Graphics for "Life became suffering. Illustrated stories from the siege of Mariupol."

Best Use of Social Media/ Crowd Sourcing (fewer than 1 million unique visitors) Religion Unplugged for "Faint Signs of Faith"

# Best business/finance website with 1 million or more unique visitors



# The winning team behind McKinsey.com Delivering 'insights to impact' publishing, as only McKinsey can

Hana Abbas, Yogita Abrol, Farah Abu-Arja, Jeffrey Acevedo, Nicole Adams, Emily Adeyanju, Michael Allen, Steve Alvarez, Ashlea Arden, Ankush Arora, Alfred Astort-Tubert, David Batcheck, Matthew Baumer, Max Berley, Rahul Bhatia, Marianne Blum, Mike Borruso, Holly Broderick, Elana Brown, Vicki Brown, Hannah Buchdahl, Chuck Burke, Vanessa Burke, Janet Bush, Heather Byer, Andrew Cha, Christine Chen, Nayomi Chibana, Nancy Cohn, Sean Conrad, Eliza Cooper, Victor Cuevas, Rafael Daraya, Ramya DRozario, Kuldeep Desai, Daniel Eisenberg, Roberta Fusaro, Rohit Garg, Mary Gayen, Paromita Ghosh, CherryAnn Goodridge, Arun Gupta, Vasudha Gupta, Eileen Hannigan, Heather Hanselman, Drew Holzfeind, Grace Ivey, Anuj Jain, Azam Jameel, Bill Javetski, Christian Johnson, Richard Johnson, Stephanie Jones, Aman Kanoria, Larry Kanter, Maya Kaplun, Arshiya Khullar, Philip Kim, Chris Konnari, Eleni Kostopoulos, Gaurav Kumar, Pankaj Kumar, Stephen Landau, Julie Macias, LaShon Malone, Milva Mantilla, Philip Mathew, Charlie Matthes, Jermey Matthews, Katy McLaughlin, Laura Mercedes, Janet Michaud, Puneet Mishra, Laurel Moglen, Alexandra Mondalek, Cait Murphy, Raju Narisetti, Elizabeth Newman, Pamela Norton, Ron Nurwisah, Vilom Oza, Joanna Pachner, Katrina Parker, Matt Perry, Benjamin Plotinsky, Kendall Proffitt, Kanika Punwani, Lucia Rahilly, Rama Ramaswami, Rahul Rawal, Lisa Renaud, Charmaine Rice, Diane Rice, Jonathon Rivait, Liana Rivas, Rachel Robinson, Anil Kumar Saini, Dana Sand, Jim Santo, David Schwartz, Daniella Seiler, Barr Seitz, Katie Shearer, Venetia Simcock, Andrew Simon, Satyam Singh, Regina Small,

Amanda Soto, Dan Spector, Alejandra Springer, Mark Staples, Seth Stevenson, Stephanie Strom, Harsha Suri, Stephanie d'Arc Taylor, Rick Tetzeli, Sarah Thuerk, Barbara Tierney, Monica Toriello, Sneha Vats, Juan Velasco, Adam Volk, Jessica Wang, Kasey Watkins, David Weidner, Nathan Wilson, Pooja Yadav, Joyce Yoo, Belinda Yu, Jana Zabkova

McKinsey & Company

Best Innovation Project on a Website (1 million or more unique visitors)
CNN as Equals for "Maternal mental

health: Nine women and the challenges they faced during 'the happiest time of their lives'"

Best Innovation Project on a Website (fewer than 1 million unique visitors)

Mexicanos contra la Corrupción y la Impunidad for "Endless murders of women"

Best Community Service Project/ Reporting (1 million or more unique visitors)

USA TODAY Graphics for USA TODAY Graphics health guides



▶ ASU's Howard Center for Investigative Journalism won two EPPY awards — Best Investigative/Enterprise Video for fewer than 1 million unique visitors and Best Community Service Project/Reporting for fewer than 1 million unique visitors — for "In the Sheriff We Trust." The project was a co-production of the Arizona Center for Investigative Reporting, a nonprofit newsroom, and the Howard Center for Investigative Journalism, a student newsroom at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University. (Photo courtesy of AZCIR)



▶ The graduate student reporters and staff of the Howard Center for Investigative Journalism who reported and produced "In the Sheriff We Trust" are, from left to right, Anisa Shabir, Albert Serna Jr., Professor Lauren Mucciolo, Professor Maud Beelman, Adrienne Washington, TJ L'Heureux, and Professor Mark Greenblatt." Laura Mucciolo, executive producer for the Howard Center for Investigative Journalism at ASU's Walter Cronkite School of Journalism, said, "Our collaboration with the Arizona Center for Investigative Reporting was a unique, full-circle moment for ASU's Howard Center for Investigative Journalism, as it brought together current Howard Center students with recent graduates of the program who were now reporting in the professional world." (Photo Credit: Mark Greenblatt)

#### Best Community Service Project/ Reporting (fewer than 1 million unique visitors)

ASU's Cronkite School of Journalism for "In the Sheriff We Trust"

#### Best News or Event Feature video (fewer than 1 million unique visitors)

Retro Report and WORLD for "Extremism in America"

# Best Investigative/ Enterprise Video (1 million or more unique visitors) NBC News NOW for "Shackles and

NBC News NOW for "Shackles and solitary: Louisiana juvenile facilities"

#### Best Investigative/Enterprise Video (fewer than 1 million unique visitors)

ASU's Cronkite School of Journalism for "In the Sheriff We Trust"

#### Best Sports Video (1 million or more unique visitors)

(1 million or more unique visitors CNN Sports for "The fight for motherhood in the world of soccer"

#### **Best Podcast**

(1 million or more unique visitors) Bloomberg News for "In Trust"

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# Award-winning journalism, focused on serving our community

We are honored to be recognized for our journalism at this year's Editor & Publisher EPPY Awards.

Congratulations to all of the winners.

WINNER

Best Daily Newspaper Website

1M+ unique visitors

The Boston Blobe

WINNER

Best Photojournalism on a Website

"How a hard-working, middle-class family spiraled into homelessness"

The Boston Globe

WINNER

Best Business Reporting on a Website

\* than 1 million "The inside story of how data integrity issues roiled a biotech seen as 'Moderna 2.0"

te School of Journalism

STAT

WINNER

Best Sports News Website

1M+ unique visitors

The Boston Globe

WINNER

Best Editorial/Political Cartoon

Ward Sutton, Cartoonist and Illustrator

The Boston Globe

Best Investigative/Enterprise Feature

RUNNER UP

"Denied by AI: How algorithms are driving denial of health coverage claims"

STAT

WINNER

Best Business Reporting on a Website

"Boston doesn't work if the T doesn't work"

The Boston Globe

WINNER

Best Redesign/Relaunch

Fewer than 1M unique visitors

STAT

RUNNER UP

Best Community Service Project/Reporting

"Can Gen Z afford to live in Boston?"

The Boston Globe

RUNNER UP

Best Innovation Project on a Website

"Two weeks in America"

The Boston Globe

RUNNER UP

Best use of Social Media/Crowd Sourcing

"Boston marathon bombing: 10 years later"

The Boston Globe



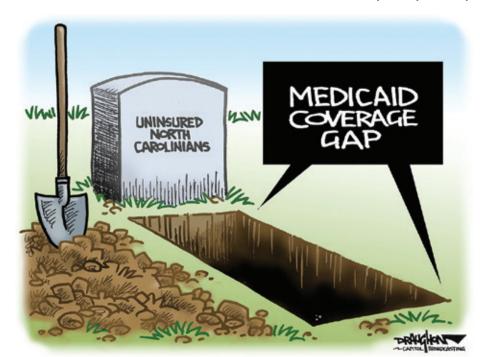
Bloomberg's Rachel Adams-Heard reporting the "In Trust" podcast in Osage County, Oklahoma. (Photo provided)

#### **Best Podcast**

(fewer than 1 million unique visitors) The Podcast Team, MIT Technology Review for "You want a job? The AI will see you now"



▶ Bloomberg News won an EPPY for Best Podcast with 1 million or more unique visitors for "In Trust." (Photo provided)



This editorial cartoon about the Medicaid gap for North Carolinians was one of the cartoons Draughon submitted for his EPPY win. About his 2023 win, Draughon said, "2019, 2021, and now 2023! Wow, the third time's the charm!" (Photo provided)



Dennis Draughon won the EPPY for Best Editorial/Political Cartoon with fewer than 1 million unique visitors. Draughon is the editorial cartoonist for Capitol Broadcasting Company, Inc. (Photo provided)

Best Photojournalism on a Website (1 million or more unique visitors) The Boston Globe for "How a hardworking, middle-class family spiraled into homelessness"

Best Photojournalism on a Website (fewer than 1 million unique visitors) Religion Unplugged: Garry Lotulung for "Digging Up the Dead in Indonesia"

**Best Editorial/Political Cartoon** (1 million or more unique visitors) Ward Sutton, Cartoonist and Illustrator, The Boston Globe



The S.I. Newhouse School of **Public Communications salutes** our Eppy Award winners

Marine Corps Staff Sgt. Averi Coppa

Marine Corps Staff Sgt. Manny Serrano

Newhouse Military Visual Journalism Graduates of 2022

Best video on a college/university website: "Never Stand Still"



Newhouse Military and Visual Journalism— Storytelling skills at a higher level

Syracuse University's rich history of training military photographers and videographers dates back six decades. We're proud of the accomplishments of students who arrive at the Newhouse School with a passion for visual journalism and leave with the education and skills to become award-winning storytellers.

Learn more: newhouse.syracuse.edu/mvj



Syracuse University Newhouse School of **Public Communications** 





**BREAKING NEWS** 

# **Best Mobile News App**

Fewer than 1 million unique visitors

**Award-Winning** independent reporting for a better Texas



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# We cover religion to cover the world

# ReligionUnplugged

EPPY Award Winner in 2023: Best use of social media - crowdsourcing, Best photojournalism on a website, and Best website navigation design (fewer than 1 million uniques). Runner-up in six categories.

Your publication can republish stories from our non-profit news platform.

Follow us: @ReligionMag. Sign up for headlines: religionunplugged.com **Best Editorial/Political Cartoon** (fewer than 1 million unique visitors)

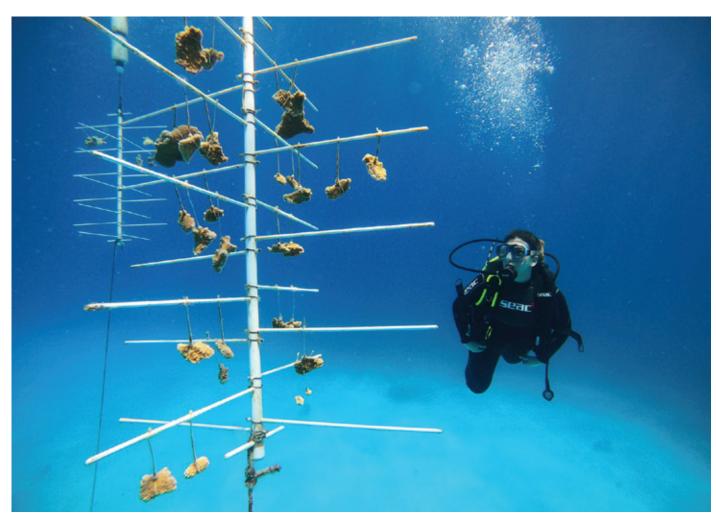
Dennis Draughon, Capitol Broadcasting Co., Inc.

**Best Incorporation of Sponsored/ Branded Content (1 million** or more unique visitors) NBCUniversal News Group for "NBC News x MSC Cruises: Coral Reefs"

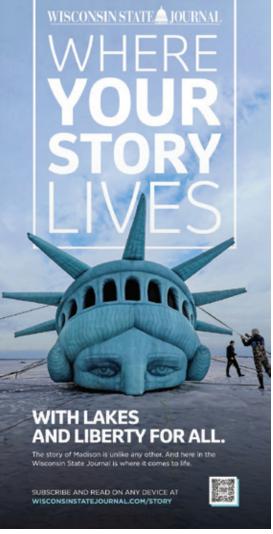
**Best Overall Website Design** (1 million or more unique visitors) LasVegasWeekly.com for "Las Vegas Weekly — The locals' guide to Vegas"



The NBC News production crew interviews Dr. Owen O'Shea, **MSC Foundation** Marine Program Research Manager, near a small uninhabited island near Ocean Cay in the Bahamas. The production crew chose this location to give the background shot of the interview more depth with the lighthouse and other land features. (Photo provided)



▶ NBCUniversal won the EPPY for Best Incorporation of Sponsored/Branded Content with 1 million or more unique visitors. NBC News Producer Lindsey Bomnin scuba dives by the coral trees in the underwater coral nursery near Ocean Cay. The production crew took care not to get in the way of the underwater video shots since there was limited time and oxygen - to get all the necessary footage. (Photo provided)



for Best Promotional/Marketing Campaign with 1 million or more unique visitors for "Where Your Story Lives." The Lee Enterprises team said, "In a challenging time filled with global misinformation, we created a campaign to tap into the trust people have in their local community news. By emphasizing the strength of our hometown journalists, showcasing the and putting the audience in the center of the important stories in their neighborhood, the power of 'Where Your Story Lives' was brought to life. This connection to the community was showcased across all of Lee's and subscribe with us anytime and anywhere." (Image provided)



▶ The Las Vegas Weekly won the EPPY for the Best Overall Website Design with fewer than 1 million unique visitors. The Las Vegas Weekly staff is pictured: (Top, left to right) Spencer Patterson, Ian Racoma, Wade Vandervort, Brian Ramos (Bottom, left to right) Shannon Miller, Corlene Byrd, Amber Sampson, Evelyn Mateos, Geoff Carter. (Photo provided.)

Best Overall Website Design (fewer than 1 million unique visitors) The Brazilian Report for Brazilian.Report Best Home Page Design (fewer than 1 million unique visitors) The Brazilian Report for The Brazilian Report **Best Website Navigation Design** (fewer than 1 million unique visitors)

ReligionUnplugged for ReligionUnplugged.com

Best redesign/relaunch (fewer than 1 million unique visitors) STAT for STAT.com

**Best Promotional/Marketing** Campaign (1 million or more unique visitors) Lee Enterprises for "Where Your Story Lives"

**Best Cause Marketing/Corporate Social Responsibility Campaign** (1 million or more unique visitors) Lianhe Zaobao for "Same Same but Different"



Dynamic photography, shot by Lee Enterprises hometown staff, showcases the spirit of a place that only local news can capture. (Image provided)

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Explore diverse perspectives on Chinese cultural identity in Singapore with "Same Same But Different" — the first place EPPY award for Best Cause Marketing/Corporate Social Responsibility Campaign with 1 million or more unique visitors. It is a branded podcast series produced by Singapore's flagship Chinese-language daily, Lianhe Zaobao, and presented by the Singapore Chinese Cultural Centre (SCCC). The team behind the campaign is pictured at the bottom of the image (front row, I to r): Tan Yu Xin, Wang Yuchen, Bian He; (Back row, I to r) Emelda Ong, Goh Rui Long, Ray Ng, Lee Yi Qian; (Absent) Wang Shuyang, Tan Sor Koon, Ngian Xuan Rong. (Photo provided)



Arizona State University's Walter Cronkite School of Journalism and Mass Communications won three EPPY awards this year for their "America After Roe" reporting. The project won the EPPY awards for Best College/University Investigative/documentary, Best College/University-produced Community or Niche Website, and Best News Story on a College/ University Website. "At a time when local journalism is suffering due to financial struggles and more, college programs like Carnegie-Knight News21 can and should step in to help fill the void," said News21 Executive Editor Pauline Arrillaga. "Our 2023 fellows spent over seven months digging into the farreaching impacts of the decision to reverse Roe v. Wade. Their work represents the highest standards of investigative, explanatory and multimedia journalism. We are honored to be recognized for these efforts." (Image provided)



Twenty-five student journalists from nine universities traveled to over two dozen cities in 14 states, as well as to Washington, D.C., and Monterrey, Mexico, to report on the aftermath of the reversal of Roe v. Wade. (Photo by Emmanuel Lozano)



> Syracuse University's S.I. Newhouse School of Public Communications won the EPPY award for Best Video on a College/University Website for "Never Stand Still." The video chronicles a Syracuse, New York, man's discovery of a boxing program designed to combat his Parkinson's disease diagnosis.



Averi Coppa and Manuel Serrano are the journalists responsible for "Never Stand Still."



#### **COLLEGE/ UNIVERSITY CATEGORY WINNERS AND FINALISTS**

#### **Best College/University Campus** Website

Temple University Department of Journalism and PhiladelphiaNeighborhoods.com for Philadelphia Neighborhoods

#### Best College/University-Produced **Community or Niche Website**

ASU's Walter Cronkite School of Journalism and Mass Communication for "America After Roe"

#### **Best Collaborative College/ University & Professional Website** Gateway Journalism Review for

"A citizens guide to a U.S. Supreme Court losing legitimacy"

#### Best News Story on a College/ **University Website**

ASU's Walter Cronkite School of Journalism and Mass Communication for "America After Roe"



▶ Florida International University won this year's EPPY award for Best Feature Story on a College/University Website for "Guilty until proven innocent: The wrongful conviction of Thomas Raynard James." The team that completed this story is pictured (I to r) Senior Invan Espinoza, Senior Tynisa Senior and Professor Chuck Strouse. Strouse said, "Tynisa and Ivan learned a hell of a lot about justice from this story. They told the tale of a guy who spent 32 years in jail after being convicted of a crime he didn't commit."



Gateway Journalism Review won the EPPY award for Best collaborative college/university & professional website for "A citizen's guide to a U.S. Supreme Court losing legitimacy."



William Freivogel is a professor at **Southern Illinois University's School** of Journalism and the publisher of the Gateway **Journalism** Review. (Photo provided)

#### Best Feature Story on a College/ **University Website**

Florida International University for "Guilty until proven innocent: The wrongful conviction of Thomas Raynard James"

### Best Video on a College/University Website

S.I. Newhouse School of Public Communications for "Never Stand Still"

#### Best Photojournalism on a College/ **University Website**

Temple University Department of Journalism and PhiladelphiaNeighborhoods.com for "Philadelphia Neighborhoods: Life After Fleeing War"

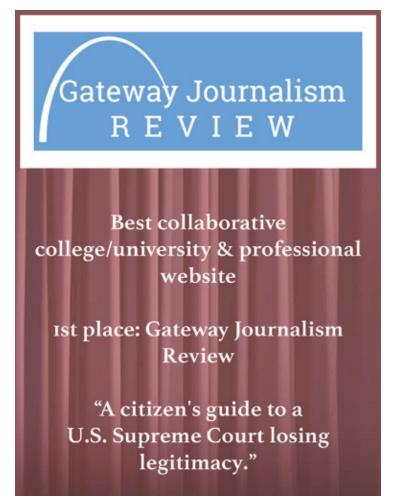
#### Best College/University Investigative/ **Documentary**

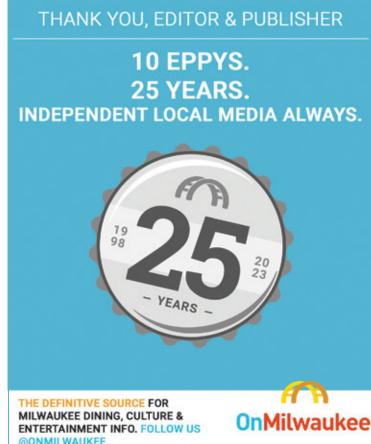
ASU's Walter Cronkite School of Journalism and Mass Communication for "America After Roe"

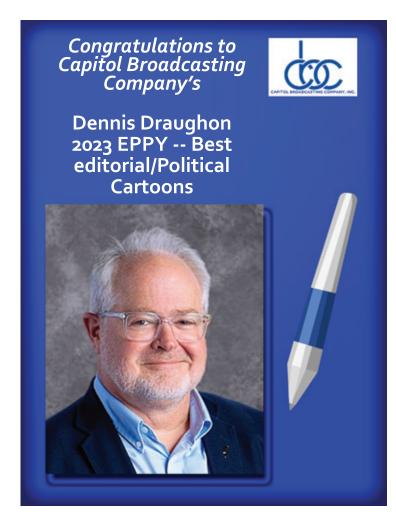
Best College/University Sports Section/Website Cronkite News/Arizona State University for "Cronkite Sports" ■

# **2023 EPPY Judges**

- Christian Hendricks, managing partner, Extol Digital / president, Local Media Consortium (lead judge)
- Aaron Kotarek, sr. vice president, Audience & Operations, Oahu Publications, Inc.
- **Buzz Keough,** executive director, The Press of Atlantic City
- Christine Hendricks, executive director, Local Media Consortium
- Christine Mckenna, Assistant Professor, CUNY
- David Knight, chief revenue officer, Advance Ohio
- **Devlyn Brooks,** publisher, Forum Communications
- **Eva Coleman,** director, NABJ Region III
- Fran Wills, chief executive officer, Local Media Consortium
- Fraser Van Asch, associate partner, Extol Digital
- James Green, CEO, Okanjo
- Julia Campbell, general manager, **Branded Content Project**
- Ken Riddik, media consultant
- Khalilah Liptrot, senior vice president, Corporate Affairs and Content, Edelman
- Kirk Dougal, publisher, Hometown Media Group FL
- Laura McAdoo, creative director, Seattle Times
- Lee Wolverton, senior manager, Orion Strategies
- Linda Corcoran, metro editor, Boston Globe
- Lori Nichols, partner, Extol Digital
- Margaret McKenzie, managing editor, Conway Daily Sun
- Mark Zusman, editor/publisher, Willamette Weekly
- Michael Martoccia, director of digital, Adams Newspapers
- Mike Drescher, vice president, Paul Delima Co., Inc.
- Mike Orren, founder, News Oasis
- Mike Shapiro, CEO, TapInto
- Pam Fine, media consultant
- Patrick Talamantes, CEO, Talamantes Strategies
- Peter Lamb, owner, Lamb Consulting
- Robin Davis, senior vice president, Strategy Planning & Development, E.W. Scripps Co.
- Seth Effron, opinion editor, Capitol Broadcasting
- Sumorwuo Zaza, CEO and co-founder, Nicklpass
- Tobias Bennett, vice president, Revenue & Partnerships, Local Media Consortium
- Todd Handy, CRO, SEBPO









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