

Tori Hudson Wins Best Boutique and Friendliest Citizen

BY GENEVA WILDCAT

Voted by the citizens of Gray County, Tori Hudson has been named Friendliest Citizen and her business, Modern Mom's Boutique, has also been named Best Boutique.

Tori first started her business in 2022 as a traveling trailer, hitting the road in the Panhandle, going as far as Odessa every weekend and building up a reputation for her friendly disposition and high-quality merchandise.

Despite being a full-time college student and mother of three, Tori's momentum never slowed and she remained steadfast in building her business.

"People ask how did you do that? and I'm like, I don't know, I just did," she laughed. "When you're in that situation, you just find a way and you do it. I did it because for one, I wanted to create a better life for my kids than what I had growing up and I knew I would have to put myself in a challenging situation for a little bit, but I had the support and will power to do it."

After about a year on the road, Tori was able to open a brick and mortar store to house and expand her ever-growing business, placing herself right in the heart of Pampa's downtown.

With a strong and undeniable sense of community and support, her business has continued to thrive and the friendships she has made along the way, not just with custom-

ers, but with the other local businesses as well, has touched her heart.

"For me, it's not necessarily just about my store—it's about Pampa as a whole. Being able to serve everybody is the bigger picture. Of course being a part of downtown and it growing and becoming bigger is a huge goal for all of us."

"It's not about competition. Pampa is big enough that everybody can serve somebody and we all offer our own special things and it doesn't have to be stepping on somebody's toes. Just making sure you're respecting other business while caring about everybody else's success is what's going to make you successful because people notice that. Community attracts people."

Originally coming from Amarillo, Tori was unsure how she would feel about moving to Pampa a couple of years ago, but it was a decision that not only led into her journey into success, but it impacted her positively on a mental and emotional level as well.

Battling depression and anxiety for many years, Tori always made it a mission to help brighten someone's day because you never know what someone is going through. With every customer that walks through her doors, they are always greeted with a warm and friendly smile.

"For my entire life, it's been important to make an impact in people's lives, no matter what I



Tori Hudson and her son, Noah Hudson

did. My grandpa always told me that no matter what you do, whether it's becoming somebody really high up in the city or if it's flipping burgers, you can make a difference in somebody's life. That's always stuck with me and being able to make a difference in people's lives and putting a smile on their face and seeing

people come in that might need just a smile—that one smile that they might not get anywhere else and being the person that helps put the smile on their face is something important to me. So people noticing that I'm doing that makes me feel good and lets me know what I'm doing is right and is working."

Tori is deeply honored

and humbled to have been voted by the citizens of Gray County and the support she has received since moving to Pampa has allowed her to call this place home.

"Thank you. It's really exciting and I love doing what I do. It's exciting to wake up every day and see who's going to come into my store and who I

get to serve. Thank you, so much."

Stop by Modern Moms Boutique at 110 E. Francis Tuesday through Friday from 10 AM to 5 PM and Saturday from 10 AM to 3 PM. Visit the online store at modernmomsboutique.com or visit their Facebook page.

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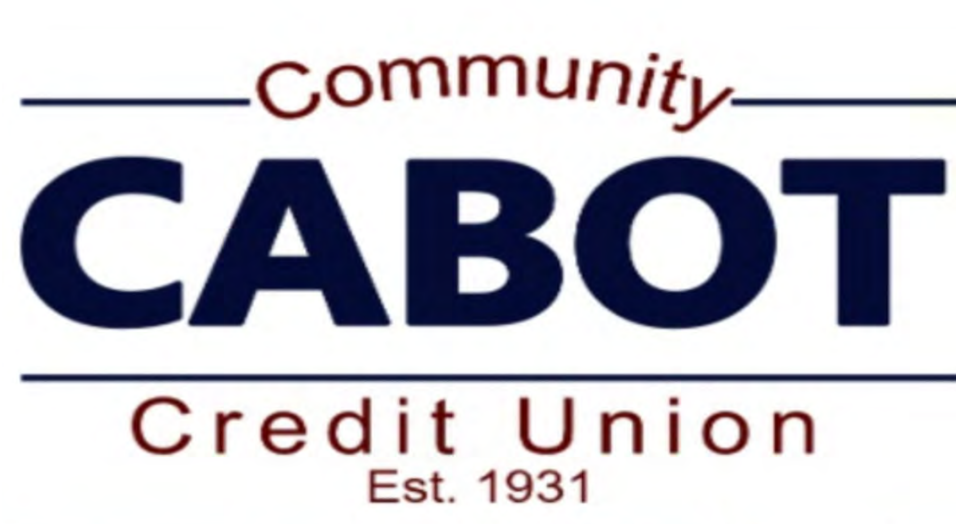



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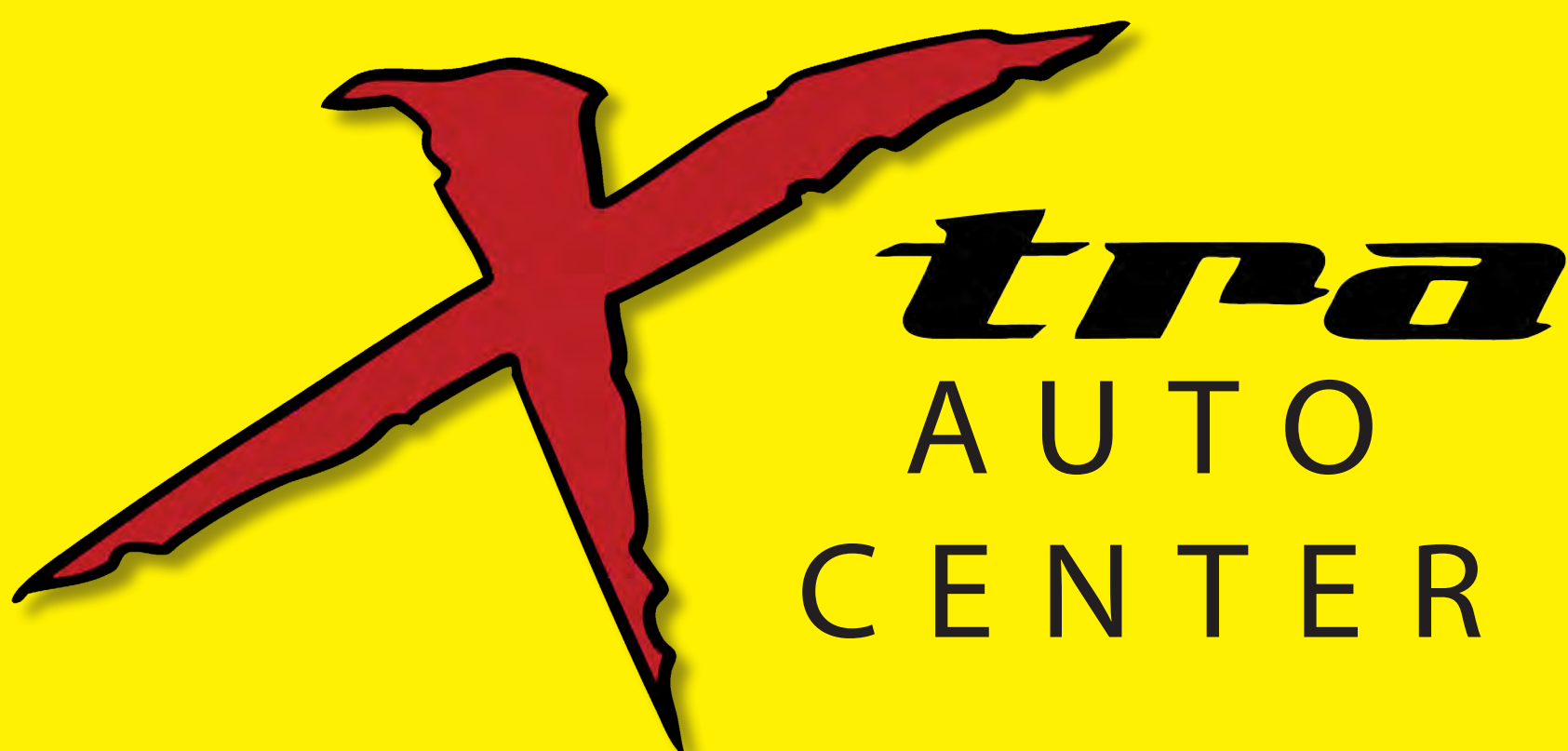
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Tina Shackelford Voted Best Hairstylist

BY GENEVA WILDCAT

When someone who is new to Pampa asks where they can go to get their hair done, chances are the words *Tina Shackelford over at Song's Salon* will escape the lips of many of Pampa's citizens.

With a massive customer base and a dedication to those customers in fully utilizing her skills to the very best of her ability, it's no wonder that she was voted best hairstylist.

Pursuing her passion at the age of 19, Tina devoted herself to helping those who come through the doors and make sure they left feeling more confident and excited to show off their new look.

Tina's interest in becoming a hairstylist started at a young age growing up with a family member who worked in a salon. She saw the glamorous side of the job, not just with the clients, but with the stylists as well, harnessing in and embracing that classic beauty salon environment. Tina also gained a bit of experience before obtaining her license, performing her duty as a hairstylist-to-be: cutting her dad's hair.

"I always knew what I would do," she said. "My aunt was a hairdresser, but I didn't really know the whole jist of what hard work it was. She just wore the pretty clothes, pretty makeup and shoes and I said I wanted to do that. My dad always had long hair and he would let me cut the back of it."

Sitting in a chair and allowing someone to alter

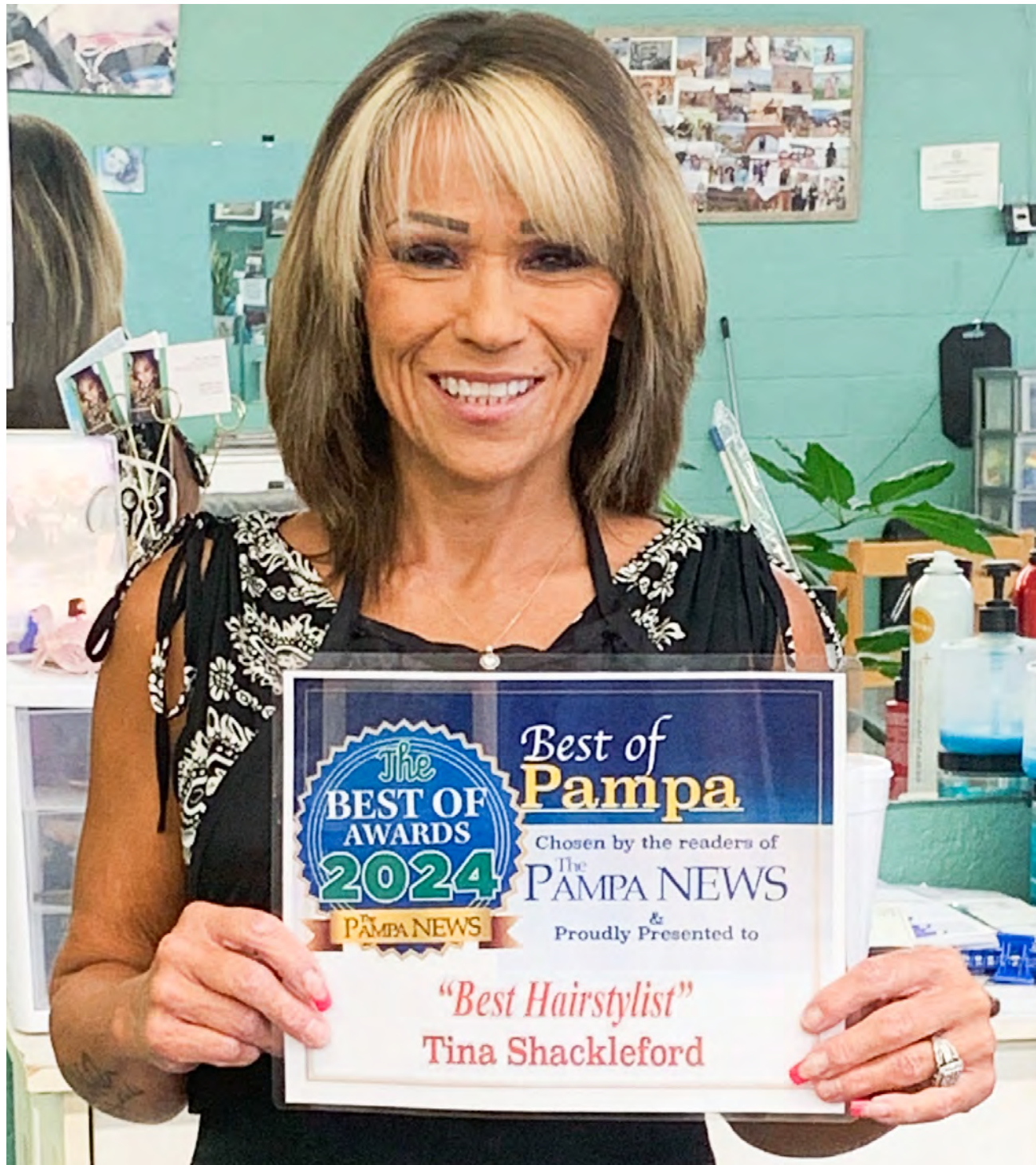
your look takes an enormous amount of trust and once that trust is established, a friendship forms and it almost becomes natural to talk about personal issues during the hairstyling process, whether it be how your day was or something that you needed to vent about.

Many of Tina's clients have been coming to her for their hair styling needs since she first started at Song's Salon when she was 21, so in a way, she feels like those people are more like family than friends.

"We listen to the people about what they want. We have a lot of fun here and we all get to know each other. They get personal with us like, *I've gotta tell you this and get it off my chest*. People sit down and they're feeling stressed and upset, but by the time they're leaving, they're smiling or they're not mad anymore. They'll feel better about themselves in general and it's not even just their hair-you just get to know them."

With an unwavering support system and loyal customer base, those new clients that come through Song's doors and request Tina's services are usually there by word-of-mouth and some of them aren't local either, further proving that Tina is undoubtedly a master of her craft and she takes comfort in knowing that she's doing something right.

While she's grateful for the honor of being voted best hairstylist by



the community, she also gives credit to the salon itself, which won Best Salon as well.

Working there nearly her entire career, Tina couldn't see herself being anywhere else and with

the friendships she's made and the sense of family that encompasses the establishment between the stylists and clients, she feels at home and has no plans of leaving.

"I'm going to be do-

ing this until I drop. My husband says that we'll retire and go do things, but I told him *well I guess you'll be doing it alone*," she laughed. "I'm never going to retire."

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Pampa's Power Couple Johnny and Michelle Goodson Voted Best Firefighter and Best Nurse

BY GENEVA WILDCAT

like it's a spotlight on our department, not just me."

Not only does the Hoover Volunteer Fire Department always come to the aid during times of crisis, but they also play a crucial role in shaping tomorrow's future with their youth program.

"Basically I'm a leader and fisher of men. Just kind of like Peter in the Bible. We bring a lot of young men and juniors and try to bring them up into strong men. Just doing God's work with these guys and trying the best I can to lead them in a good direction."

"Every week we do a training day and they're right there training with us doing everything, so they're prepared mentally and physically to go do what we're doing. We still limit them to some aspects, but they still ride in the trucks, fight fires, run water and supplies back and forth."

"It's a commitment so we're expecting a lot from them and we give a lot of work to them."

During their training, the firefighters-to-be must keep their grades up in school and stay out of trouble. Once the trainers feel confident in their abilities and discipline, then they can go out on calls.

"It's good to see them evolve and become functioning and respectful adults—it's really a humbling experience to see that come to fruition."

Voted the best in two of the highest public service positions is quite the honor and the Goodsons are grateful for having been voted by their community.

Johnny Goodson has been a firefighter for the Hoover Volunteer Fire Department for more than nine years.

"All little boys want to be a firefighter," Johnny laughed. "You have to really enjoy it a lot to go in and do that. To run into a house or fight a giant, million-acre wildfire pushing towards town, you've really gotta like doing it."

"At Hoover, we're really a God-fearing group of people. A lot of the courage and stuff like that comes from knowing we feel like God has our back. There's not a fear there, it's just a peace knowing you have protection."

This is the third year in a row that Johnny has been voted Best Firefighter and not only does it make him feel like he's doing something right, but that he has the support of the community backing him.

"It's kind of funny because I didn't think I'd win the first one and here we are on the third one. It's just a testament to the public and my family and friends and to the people in my department who vote for me pretty religiously. I feel honored and humbled by getting that."

"It's a blessing. I feel like anybody from our department can win it. I feel




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Ghosts of Gray County Wins Third Consecutive Best Local Band

By GENEVA WILDCAT

Since the band's formation, Ghosts of Gray County has taken the music scene in the Texas Panhandle by storm, winning the best local band three years in a row.

For anyone whose ears have been graced with their sound can tell you that no song sounds the same and whatever mood you're in, they've got what you need.

Started a little over three years ago, the band was formed rather quickly with each member bringing their own special touch and style to make a sound that falls under country, blues, and alternative rock, just to name a few and not in that particular order.

Lead vocalist, Taylor Patterson and drummer, Brad Barrow formed a friendship in high school while playing sports and marching band together. After graduation, Taylor went off to college and was experimenting with acoustics when he moved back to Pampa and got in touch with Jerred Tibbets, the rhythm guitarist, who was also playing acoustics in small venues and he and Taylor would often swap songs.

Taylor would also get in touch with Brad and invite him to a jam session, and although Brad didn't have a drum set at the time, he still joined in and tapped on the floor with sticks. The rest is history.

For a year and a half, the band consisted of Taylor and Jerred on acoustics and Brad on the drums until a little later on they brought along lead guitarist, Grant Fithen and bassist, Mason Earle, completing the band.

In the beginning, Brad says they started playing nearly all country music in local bars, but it didn't take long before they amped up their sound and they built a reputation for being a band that had to be seen live and heard loud, earning them bigger gigs in bigger venues.

When asked what their musical style would be considered, Brad didn't even have to think about it: "Southern grunge," he said with a smile on his face.

"We've got bluesy guitar licks, but also really distorted electric drop tuning. A lot of Alice in Chains, Seether-style but then you have other influences. Taylor our lead singer, has a great voice and he just has this Southern twang. I don't think we all knew what kind of music we wanted to play. But all of us together sitting in a studio and the time being together, it just morphed into what it is. I truly believe we don't sound like anyone else."

Aside from touring across Texas, Oklahoma, New Mexico and Colorado, they've also released several singles, many of which will be coming out



Ghosts of Gray County drummer, Brad Barrow

later this year.

"I want to be regional, but the end-all, be-all is touring nationally and across the world," Brad said. "It's coming, I believe it! But for now, I just want to garner a fan base here locally."

Being voted best local band for three years in a row, it certainly sounds

like they've already built up an impressive fan base.

As they've continued to tour and release new music, their experience and confidence has grown since their formation and Brad looks back at those days with a humble point of view.

"I can say wholeheartedly that everybody in

the band is ten times the musician they were when we started this and it's just experience. Just this year so far, we've already played 45 different things, and we're not done," Brad said. "I truly believe that you don't have to be the greatest musician, but if you put the time into your craft, your craft will re-

ward you. It doesn't matter what you're doing."

Make sure to follow Ghosts of Gray County on their Facebook page to see where they'll be going next and check them out at the PampaFest after party at the Hideaway on August 17th.

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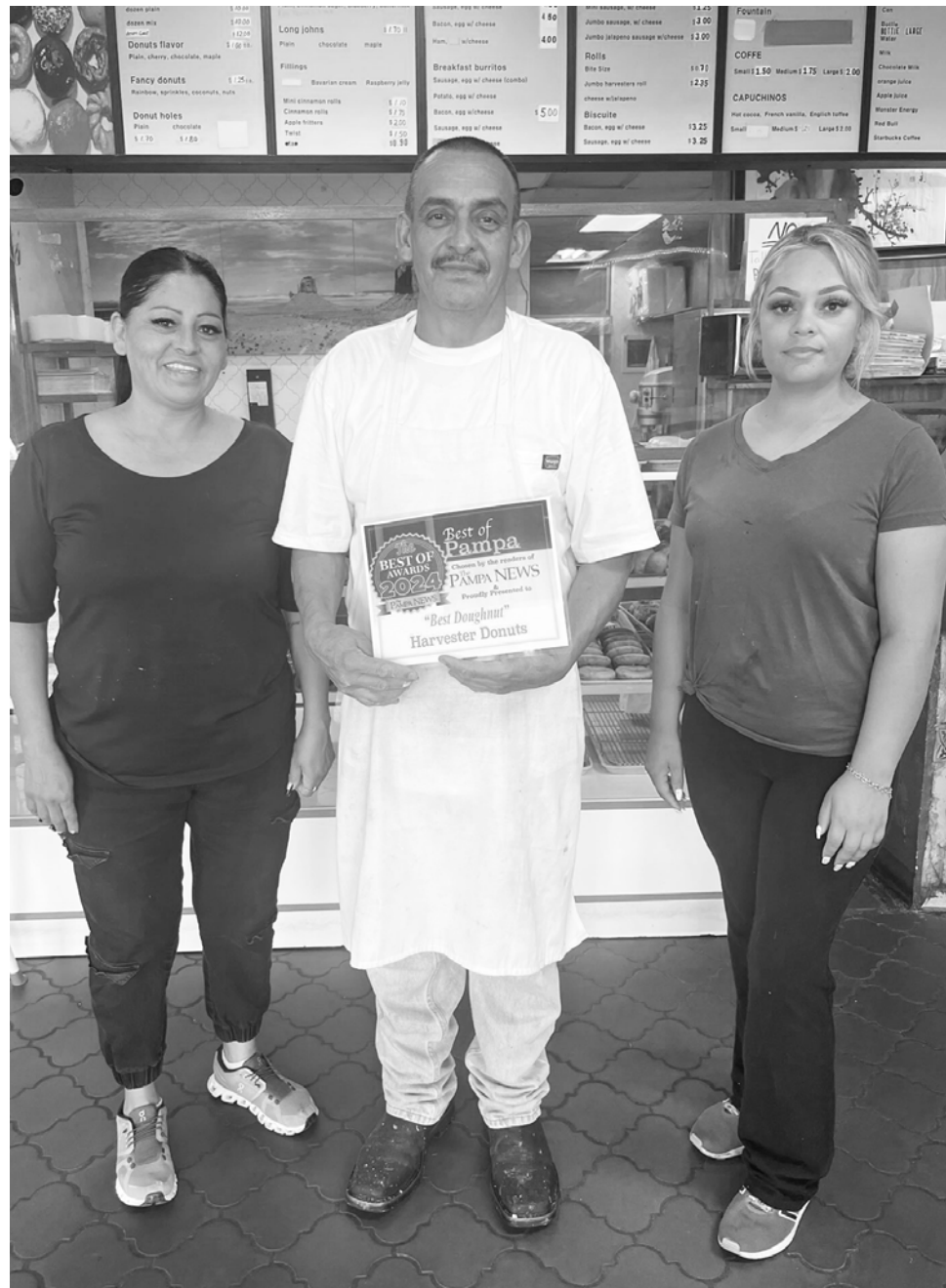


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Best Doughnut HARVESTER DONUTS
Best Food Truck DESPERADOS CATERING
Best Fountain Drink / Tea FOUNTAIN OF SUNSHINE
Best Frozen Treats TIKI HUT
Best Grocery Store UNITED SUPERMARKETS
Best Hot Dog CONEY ISLAND
Best Lunch LAURA'S COUNTRY KITCHEN
Best Mexican Food THE PLAZA
Best Oriental / Chinese YUM YUM THAI
Best Pie CONEY ISLAND
Best Pizza VERONA'S
Best Salsa THE PLAZA
Best Sandwich HOAGIE'S DELI
Best Taco ATE OH SIX
Best Take-Out Food THE BARN
Best Waiter/Waitress ALEXSA ARNZEN (LAURA'S COUNTRY KITCHEN)
Best Local Band GHOST OF GRAY CO
Best Friendliest Church REDEEMER
Best Friendliest Citizen TORI HUDSON (MODERN MOMS)
Best Teacher MIKALA TAYLOR & LACEY CRAWFORD
Best Coach TINY WILLIAMS
Best Event Venue THE HARBOR
Best Firefighter JOHNNY GOODSON
Best Law Enforcement Officer SHERIFF MICHAEL RYAN
Best EMT / Paramedic JULIE SIMS
Best Cleanest Restroom PAMPA FURNITURE EXCHANGE
Best Small Employer (Under 20 employees) PAMPA FURNITURE EXCHANGE
Best Large Employer (Over 20 employees) PISD
Best Outside of Gray County Vendor SMITTY'S

Best Garage Doors-Alpha 2 Overhead Door, LLC



Ava, Olivia, Leila, Rheydin, Roberto and Trevor

Best Local Boutique-C&A Custom Stitching Embroidery



Owners, Callie Odell and April Dyer

Best Investment Firm- Fowler Investment Services



Owner and Financial Advisor, Daniel Fowler and Assistant, Brianna Freudenrich

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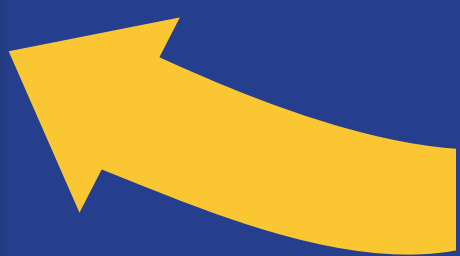
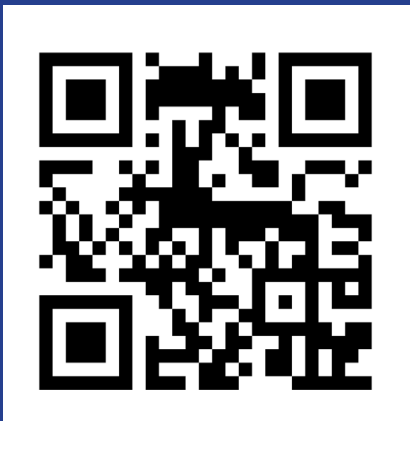
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RAMON MORA**



See Our Inventory!



Tisha Calhoun Voted Best Real Estate Agent

By GENEVA WILDCAT

Tisha Calhoun is one of the lucky few who is able to live out a childhood dream through her work as a real estate agent—seeing the excitement of new home buyers.

As a child, Tisha and her parents moved around quite a bit and while most people dread the thought of having to pack up everything they own and move to a new location, Tisha loved it.

“Moving frequently as a kid, I found the value in finding a home because every time we moved to a new town, we had to search for a home. And we had the best realtors. I enjoyed the whole process of packing up and making every house a home and so I try to give that to my clients. You always have to make the best of it and grow where you’re planted.”

Tisha has been a real estate broker for 20 years, and it’s safe to say that she has experienced many changes within her industry over the years, battling the housing crisis of 2008 as well as fluctuations in the economy—changes that are hard to see coming.

But despite some of the challenges that the job can bring, Tisha has remained steadfast in fulfilling her commitment to her clients.

Traveling all over the Texas Panhandle, Tisha

stays tremendously busy helping folks buy and sell their homes, putting nearly 20,000 miles a year on her vehicle and working more than 80 hours a week—but she wouldn’t trade it for the world.

“I truly enjoy helping people during significant life transitions. One of the hardest yet most rewarding aspects of my career is assisting clients in selling their parents’ homes when the time is right. Through this process, I’ve learned so much about my clients’ family histories and with each home sale, my family grows a little bigger. This connection and sense of community are the biggest blessings of all.”

“I love the people and that’s what drives me. Everyone needs a place to call home and the home is the heart of the family.”

Tisha’s love for Pampa and its community has been a big motivator and she’s incredibly grateful that she was voted the Best Real Estate Agent.

“Pampa truly embodies the spirit of ‘Love they Neighbor,’ and it’s a beautiful thing when a career and a passion come together. I’m excited to see our community thrive while staying true to its roots. One Pampa saying that makes me giggle is: If you ever wear a pair of shoes out of Pampa, you’ll be back.”



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From left to right: Lensey , Lollie, Emily, Alex, Kristyn, David

Best Dentist-Dr. Chambers Best Mixed Martial Arts-Sleeper Martial Arts



From left to right back row: Andrea, Kaylee, Dr. Chambers, Haley, Laura
Bottom row: Ana, Kayla



Yani Couch and Alex Couch

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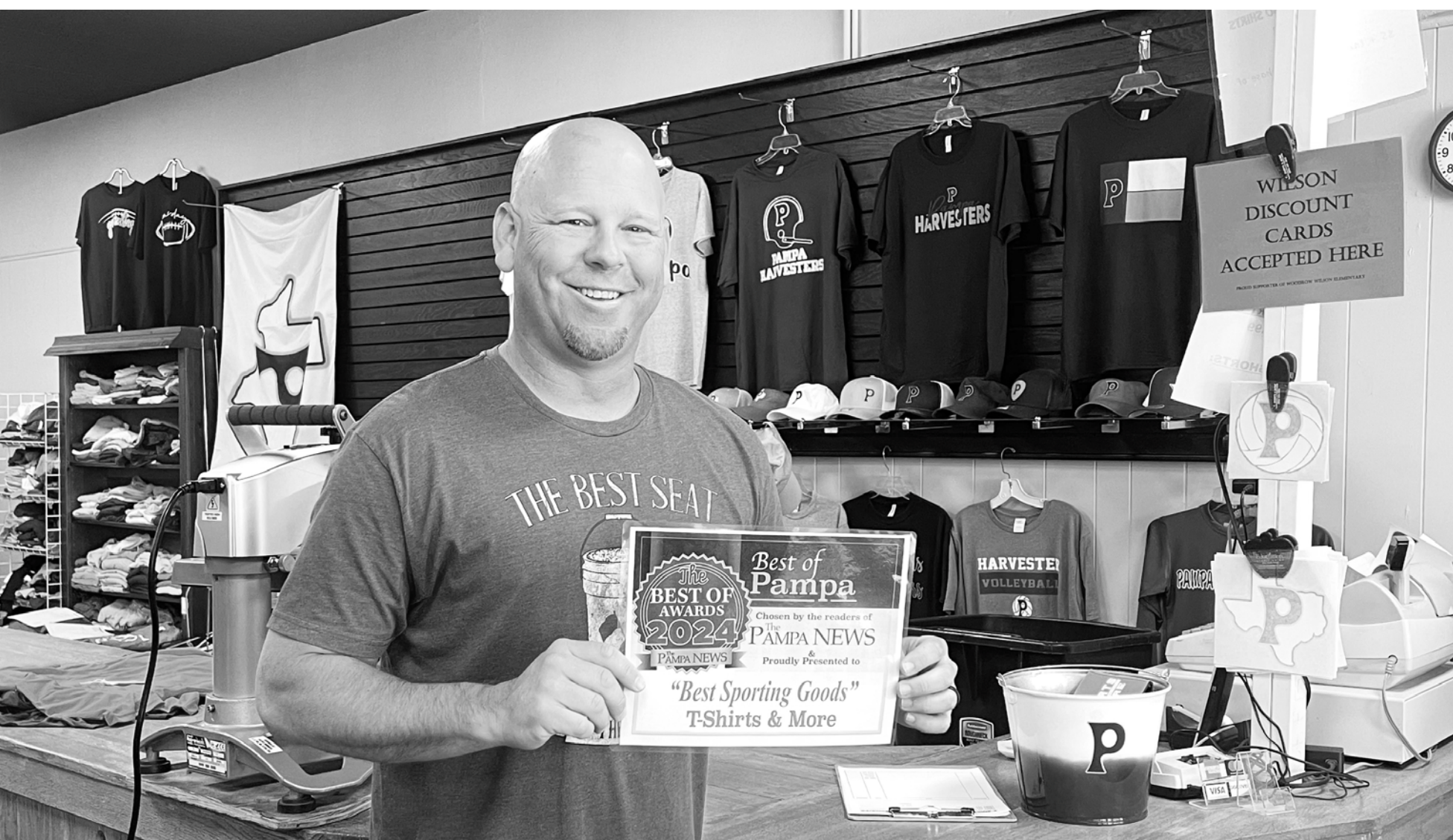
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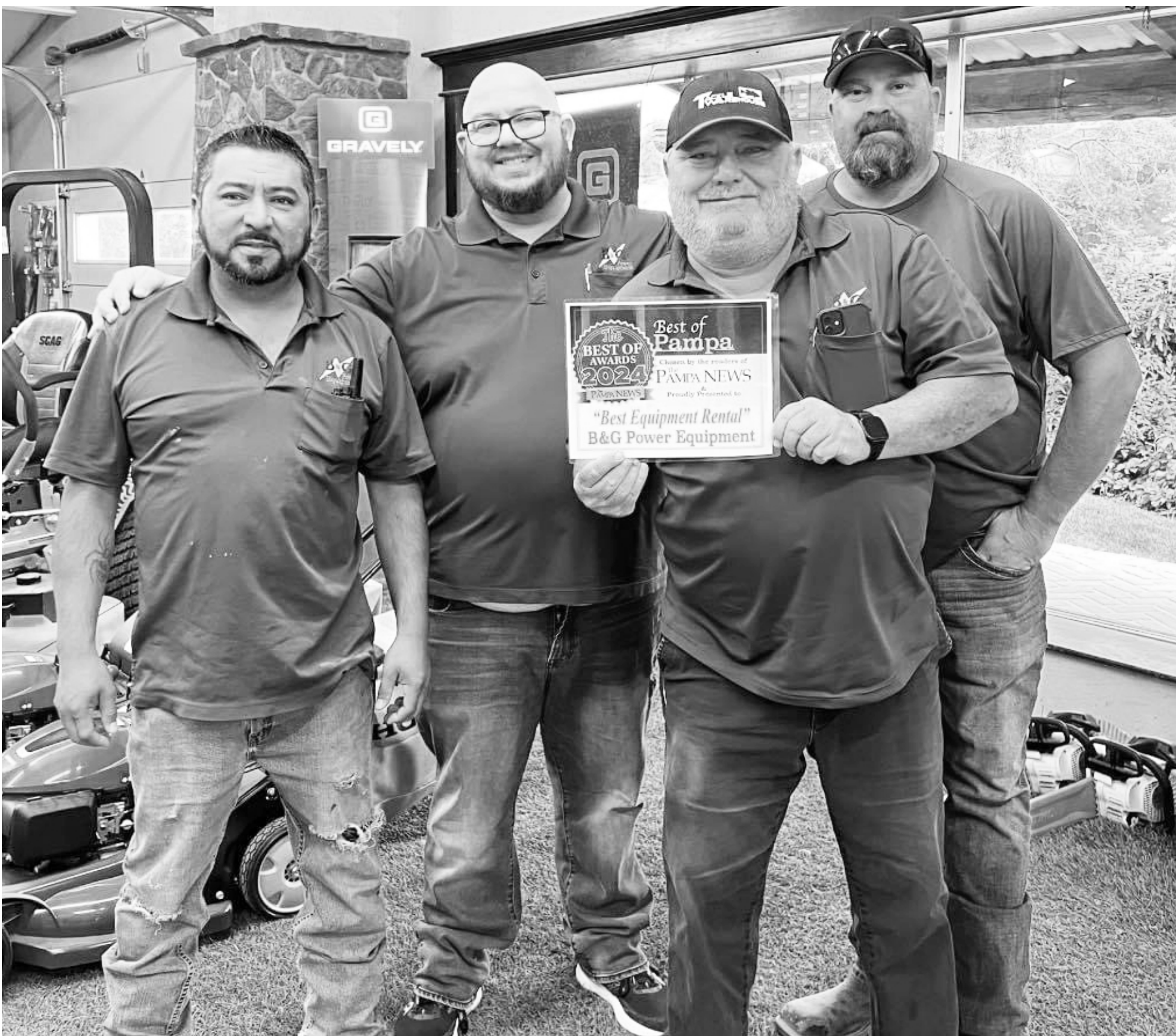
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Best Coffee/Specialty Drink-Scooter's Coffee



From left to right: Vanessa, Tya, Addie, Tara, Taylor, Autumn, Xitlaly, Selena and Aide

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